

THE 2020 CENSUS

OKLAHOMA CHILDREN COUNT



Why The Census Matters: EVERYONE COUNTS

The Census determines how much funding and services Oklahoma schools receive each year for the next decade for special education, Head Start, after-school programs, classroom technology and meal programs.

The Census determines political representation, including school board seat boundaries for school districts with board member wards or districts.

Children are among the most undercounted on the Census:

- Children living in multi-family, rental & single parent households
- Children living below the poverty level
- Latinx children and children of color
- Children living with adults who are unemployed or didn't graduate high school

Census Day is April 1

WHAT SCHOOLS CAN DO

- Send a parent/guardian letter about the importance of the Census.
- Provide an op-ed or news release to local media outlets about the importance of the Census.
- Partner with local parent-teacher associations to stress the importance of the census.
- Provide interpreters for families in need of language assistance when completing the form.
- Make computers and internet access available to families to complete the Census online.
- Teach about the importance of the census.

LEARN MORE: [OSSBA.ORG/CENSUS](https://ossba.org/census)



**UNDERCOUNTED
MEANS UNDERFUNDED**

STARTS APRIL 1ST



OKLetsCount.org