

## ISSBA Partnership Opportunities

OKLAHOMA STATE SCHOOL BOARDS ASSOCIATION	DIAMOND	GOLD	SILVER	BRONZE	PREMIERE
	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000
ADVERTISING					
Journal subscription	X	X	X	X	Х
Journal: Full-page ad per issue	X				
Journal: Half-page ad per issue		Х			
Journal: Quarter-page ad per issue			Х		
Journal: Quarter page ad (2 issues)				Х	
Journal: Quarter-page ad (1 issue)					Х
Journal: Listing on partner page	X	Х	Х	Х	Х
Web site: Logo on home page	X				
Web site: Logo/link on partnership page	X				
Web site: Link on partnership page	Х	Х	Х	X	
Web site: Listing on partnership page	Х	Х	Х	X	Х
eNewsletter: Header ad	12 per yr	6 per yr			
eNewsletter: Footer ad			6 per yr	3 per yr	
CONFERENCE					
Presentation opportunity	X				
Two prime booth spaces	Х				
One prime booth space		Х			
One standard booth space			Х		
Reduced rate booth space (1/2 off one booth)				Х	
Reduced rate booth space (\$100 off one booth)					X
Priority early bird booth sign up	Х	Х	Х	Х	Х
Program: Full-page ad	Х				
Program: Half-page ad		Х	Х		
Listing/logo on sponsor signage	X	Х	Х	(Listing only)	
Listing/logo on general session sponsor slides	Х	Х	Х	Х	
Promo item in conference attendee bag	2 items	Х	Х		
Golf hole sponsor (two registrations/logo)	Х	Х			
Two golf tournament registrations	X	Х	Х	X	
Architectural exhibit discount (\$150 off per entry)	Х	Х	Х	Х	
ADDITIONAL BENEFITS					
OSSBA Legislative Update Emails	X	Х			
Lunch break sponsor at an OSSBA workshop	X				
Coffee break sponsor at an OSSBA workshop					
Other mutually agreed upon opportunities	X				