

Increase community engagement, communicate more effectively and grow support for your schools

Connections provides districts with communications, public relations, internal relations and community engagement tips and training, as well as ready-to-use templates that align with timely school issues and needs. Just download the document, insert your logo and details, then share it with your parents, staff and community!

Each monthly edition focuses on relevant school topics and includes materials you can use to promote school programs, build relationships with stakeholders and strengthen the image of your district. When you subscribe, your district receives email reminders when a new edition of Connections is available in the OSSBA member portal. The email is sent to all OSSBA members in your district who have a portal account.

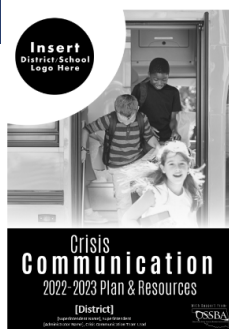
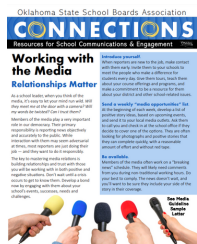
Effective communication and engagement can result in more resources, opportunities and support for your schools. It's an investment that can help your district grow — in enrollment and respect. Connections offers an affordable and easy way to increase your communications efforts, without hiring additional staff or burdening a member of your team.

2023-24 Subscription:

\$300*

when you subscribe by September 1

***includes OSSBA's Crisis Communication Template Plan FREE!**



Connection Archives

Purchase access to a year's worth of past issues and resources for \$200/year

2020-21

Covid-19 Communication
Crisis Communication
Promoting Your School District
Working with the Media
Internal Communications
Parent-Teacher Conferences
Employee Recruitment
Customer Service
Bond Elections
Social Media
School Websites
Back-to-School Communication

2021-22

Dealing with Difficult Personnel Issues
Communicating about Testing/Accountability
Getting the Word Out
Working with Realtors
Communicating about Mid-Year Staff Changes
Building Relationships with New Employees
Communication/Engagement Tips for Coaches
The Power of Branding
The Ups & Downs of Social Media
Making the Most of Summer Months
Back-to-School Public Relations Wins

2022-23

Communicating about Safety
Meeting Parents Where They Are
Crisis Communication Template
Developing a Key Communicator Network
Communicating about Illness in Schools
Supporting Families When Students Promote
Communicating about Legislative Issues
Celebrating Teacher Appreciation Week
Celebrating Your Graduates
Gathering Feedback
Sharing Board of Education News